



## Target Market Determination

**Issuer** Nucleus Wealth Pty Ltd  
**ABN** 54 614 386 266 **AFSL** 515 796  
**Fund** **Nucleus Wealth Australian Leaders**

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### Summary

This product is **likely** to be appropriate for a consumer who has a high tolerance for risk and a long term investment timeframe.  
This product is **unlikely** to be appropriate for a consumer with a short investment timeframe.

This Target Market Determination is issued in accordance with section 994B of the *Corporations Act 2001* (Cth). It sets out:

- a description of the likely objectives, financial situation and needs of consumers in the target market (**Consumer Objectives**),
- a description of the product, including its key attributes, and
- an explanation of why the product, including its key attributes, is likely to be consistent with the Consumer Objectives.

This document is not a product disclosure statement and is not a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Any potential investor should consider the latest product disclosure statement and obtain personal financial advice before deciding whether to acquire, or continue to hold, an investment in any Nucleus Wealth fund.

### Instructions

Nucleus Wealth has assessed the product and described the Consumer Objectives for which the product is likely to be appropriate using a **red/amber/green** rating system. A **green** rating means that the product's features and key attributes are likely to meet the corresponding Consumer Objective.

Generally, Nucleus Wealth considers that a consumer is *unlikely* to be in the target market for the product if:

- **one or more** of their Consumer Objectives correspond to a **red** rating, or

- **three or more** of their Consumer Objectives correspond to an **amber** rating.

Important terms used in this Target Market Determination are explained in the Target Market Determination Glossary which supplements this document. Capitalised terms have the meaning given to them in the product disclosure statement, unless otherwise defined. The product disclosure statement can be obtained by creating a login at <https://portal.nucleuswealth.com/register> and previewing an account. In some instances, the product disclosure statement is also available by contacting the Nucleus Wealth Client Services Centre on 1300 623 863.

Consumer Objectives	Target Market Determination Indicator	Product description (including key attributes)
<b>Investment objective</b>		
Capital growth	Green	This is a passive strategy designed to provide a gross of fee return in line with the S&P/ASX 20 Accumulation Index over rolling five year periods.
Capital preservation	Amber	
Income distribution	Amber	
<b>Intended product use (% of Investable Assets)</b>		
Solution / standalone (75-100%)	Amber	The model provides exposure to a portfolio of the 25 largest companies on the ASX. Securities are selected using a rules-based approach.
Core component (25-75%)	Green	
Satellite / small allocation (0-25%)	Green	
<b>Minimum investment timeframe</b>		
Very Short ( $\leq$ 1 years)	Red	The minimum suggested timeframe for holding investments in the model is 5 years.
Short (1 - 3 years)	Red	
Medium (3 - 5 years)	Amber	
Long (> 5 years)	Green	
<b>Risk (ability to bear loss) and return profile</b>		

Low	Red	The model has a risk band of 6 (High) – refer to table below – Page 6 Glossary
Medium	Amber	
High	Green	
Very High	Green	
<b>Need to withdraw money</b>		
Daily	Amber	Withdrawal requests may be made on any Business Day. Requests will generally be processed within a business day, trade the following market day and money generally returned within 7 business days.
Weekly	Green	
Monthly	Green	
Quarterly	Green	
Annually or longer	Green	

Distribution conditions/restrictions	
Distribution condition	Rationale
This product is limited to Australian residents for tax purposes.	N/A
Review triggers	
This part is required under section 994B(5)(d) of the Act.	
Material change to the product description including key attributes.	
Material deviation from benchmark / objective over sustained period.	
Product has not performed as disclosed by a material degree and for a material period.	
Determination by the issuer of an ASIC reportable 'significant dealing'.	

Material number of complaints (as defined in section 994A(1) of the Act) about the product.		
The use of Product Intervention Powers, regulator orders or directions that materially affects the product.		
<b>Mandatory review periods</b> This part is required under section 994B(5)(e) and (f) of the Act.		
<b>Review period</b>	<b>Maximum period for review</b>	
Initial review	12 months	
Subsequent review	18 months	
<b>Distributor reporting requirements</b> This part is required under section 994B(5)(g) and (h) of the Act.		
<b>Reporting requirement</b>	<b>Reporting period</b>	<b>Applicable distributor(s)</b>
Complaints (as defined in section 994A(1) of the Act) about the product, including their nature, number and outcome. The distributor should provide all the content of the complaint, having regard to privacy constraints.	Within 10 business days following the end of the calendar quarter.	All
Each 'significant dealing' outside of target market, under s994F(6) of the Act. See <i>Target Market Determination Glossary</i> for information about significant dealings.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All
If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors can report to Nucleus Wealth by email at: <a href="mailto:contact@nucleuswealth.com">contact@nucleuswealth.com</a>		

#### IMPORTANT INFORMATION

Nucleus Wealth Management (ABN 54 614 386 266) is a Corporate Authorised Representative of Nucleus Advice Pty Ltd - AFSL 515796

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## Target Market Determination Glossary

Term	Definition
<b>Investment objective</b>	
Capital growth	The consumer seeks to invest in a product designed to generate capital return. The consumer prefers exposure to growth assets or otherwise seeks an investment return above the current inflation rate.
Capital preservation	The consumer seeks to invest in a product to reduce volatility and minimise loss in a market down-turn. The consumer prefers exposure to defensive assets (such as cash or fixed income securities) that are generally lower in risk and less volatile than growth investments.
Income distribution	The consumer seeks to invest in a product designed to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (typically, high dividend-yielding equities, fixed income securities and money market instruments).
<b>Intended product use</b>	
Solution / standalone (75-100%)	The consumer intends to hold the investment as either a part or the majority (up to 100%) of their total investable assets (see definition below). The consumer typically prefers exposure to a product with at least High portfolio diversification (see definitions below).
Core Component (25-75%)	The consumer intends to hold the investment as a major component, up to 75%, of their total investable assets (see definition below). The consumer typically prefers exposure to a product with at least Medium portfolio diversification (see definitions below).
Satellite / small allocation (0-25%)	The consumer intends to hold the investment as a smaller part of their total portfolio, as an indication it would be suitable for up to 25% of the total investable assets (see definition below). The consumer is likely to be comfortable with exposure to a product with Low portfolio diversification (see definitions below).
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.

**Portfolio diversification (for completing the key product attribute section of consumer's intended product use)**

Low	Single asset class, single country, low or moderate holdings of securities - e.g. high conviction Australian equities.
Medium	1-2 asset classes, single country, broad exposure within asset class, e.g. Diversified Australian equities.
High	Highly diversified across either asset classes, countries or investment managers, e.g. Australian multi-manager balanced fund or global multi-asset product.
<b>Investment timeframe</b>	
Very Short ( $\leq 1$ years)	The consumer has a short investment timeframe and may wish to redeem within one year.
Short ( $\leq 2$ years)	The consumer has a short investment timeframe and may wish to redeem within one to three years.
Medium (2-5 years)	The consumer has a medium investment timeframe and is unlikely to redeem within three to five years.
Long ( $> 5$ years)	The consumer has a long investment timeframe and is unlikely to redeem within five years.
<b>Risk (ability to bear loss) and return profile</b>	
<p>Nucleus Wealth considers the risk of each product on a scale of 1 (very low) to 7 (very high). This risk rating is based on the volatility of the returns (generally taking into account past performance and assessed using standard deviation) and provides an indication of the overall risk profile of the product.</p> <p>The risk band is calculated using historical data and may not be a reliable indication of the future risk profile of the product. The risk band shown is not guaranteed and may change over time. The lowest band does not mean risk free.</p>	
Low risk	<p>The consumer is conservative or low risk in nature, seeks to minimise potential losses and is comfortable with a low target return profile (risk band <b>1</b> or <b>2</b>).</p> <p>The consumer seeks exposure to defensive assets such as cash and fixed income.</p>
Medium	<p>The consumer is moderate or medium risk in nature, seeking to minimise potential losses and comfortable with a moderate target return profile (risk band <b>3</b> to <b>5</b>).</p> <p>The consumer seeks exposure to a balance of growth assets such as shares, property and alternative assets and defensive assets such as cash and fixed income.</p>
High	<p>The consumer is higher risk in nature and can accept higher potential losses in order to target a higher target return profile (risk band <b>6</b>).</p> <p>The consumer seeks exposure to predominantly growth assets such as shares, property and alternative assets with only a smaller or moderate exposure to defensive assets such as cash and fixed income.</p>
Very high	<p>The consumer has a more aggressive or very high-risk appetite, seeks to maximise returns and can accept higher potential losses (risk band <b>7</b>).</p> <p>The consumer seeks exposure to growth assets such as shares, property and alternative assets.</p>

## Need to withdraw money

Daily/Weekly/Monthly/Quarterly/  
Annually or longer

The consumer seeks to invest in a product which permits redemption requests at this frequency under ordinary circumstances and the issuer is typically able to meet that request within a reasonable period.

## Significant dealings

Section 994F(6) of the Act requires distributors to notify Nucleus Wealth if they become aware of a significant dealing in the product that is not consistent with the Target Market Determination. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

Nucleus Wealth will rely on notifications of significant dealings to monitor and review the product, this Target Market Determination, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC. Dealings outside this Target Market Determination may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in respect of the product, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the Target Market Determination (which may be indicated by the number of red or amber ratings attributed to the consumer).

Objectively, a distributor may consider a dealing outside the Target Market Determination to be significant if:

- it constitutes more than half of their total distribution conduct in relation to the product over the reporting period,
- the consumer's intended product use is *Solution / standalone*, or
- the consumer's intended product use is *Core component* and the consumer's risk (ability to bear loss) and return profile is *Low*.