

Target Market Determination

Issuer Nucleus Wealth Pty Ltd

ABN 54 614 386 266 **AFSL** 515 796

Fund Nucleus Wealth Australian Bond Ladder

Date approved 24 October 2023 / Target Market Determination version 3

Summary	This product is likely to be appropriate for a consumer who has a very low risk tolerance and a short to medium investment timeframe with an income focus for returns.
	This product is unlikely to be appropriate for a consumer looking for growth investments.

This Target Market Determination is issued in accordance with section 994B of the Corporations Act 2001 (Cth). It sets out:

- a description of the likely objectives, financial situation and needs of consumers in the target market (Consumer Objectives),
- a description of the product, including its key attributes, and
- an explanation of why the product, including its key attributes, is likely to be consistent with the Consumer Objectives.

This document is not a product disclosure statement and is not a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Any potential investor should consider the latest product disclosure statement and obtain personal financial advice before deciding whether to acquire, or continue to hold, an investment in any Nucleus Wealth fund.

Instructions

Nucleus Wealth has assessed the product and described the Consumer Objectives for which the product is likely to be appropriate using a **red/amber/green** rating system. A **green** rating means that the product's features and key attributes are likely to meet the corresponding Consumer Objective.

Generally, Nucleus Wealth considers that a consumer is *unlikely* to be in the target market for the product if:

- one or more of their Consumer Objectives correspond to a red rating, or
- three or more of their Consumer Objectives correspond to an amber rating.

Important terms used in this Target Market Determination are explained in the Target Market Determination Glossary which supplements this document. Capitalised terms have the meaning given to them in the product disclosure statement, unless otherwise defined. The product disclosure statement can be obtained by creating a login at https://portal.nucleuswealth.com/register and previewing an account. In some instances, the product disclosure statement is also available by contacting the Nucleus Wealth Client Services Centre on 1300 623 863.

Consumer Objectives	Target Market Determination Indicator	Product description (including key attributes)	
Investment objective			
Capital growth	Red	This is a passive strategy designed to provide a gross of fee return in line with the Bloomberg	
Capital preservation	Green	AusBond Treasury 0+Yr Index over rolling three year periods.	
Income distribution	Green		
Intended product use (% of Investable Assets)		
Solution / standalone (75-100%)	Red	The model provides exposure to a portfolio of ASX listed Australian Commonwealth Government	
Core component (25-75%)	Green	Bonds. The model will generally hold twelve bonds consisting of various maturities, with bonds selected using a rules-based approach and the overall portfolio constructed to target an average weighted maturity similar to the Bloomberg AusBond Treasury 0+Yr Index.	
Satellite / small allocation (0-25%)	Green		
Minimum investment timeframe			
Very Short (≤ 1 years)	Red	The minimum suggested timeframe for holding investments in the model is 3 years.	
Short (1 - 3 years) Amber			
Medium (3 - 5 years)	Green		

Long (> 5 years)	Green		
Risk (ability to bear loss) and return profile			
Low	Amber	The model has a risk band of 1 (Low) – refer table below – Page 6 Glossary	
Medium	Green		
High	Green		
Very High	Green		
Need to withdraw money			
Daily	Amber	Withdrawal requests may be made on any Business Day. Requests will generally be processed within	
Weekly	Green	a business day, trade the following market day and money generally returned within 7 business da	
Monthly	Green		
Quarterly	Green		
Annually or longer	Green		

istribution conditions/restrictions		
Distribution condition	Rationale	
None	N/A	
Review triggers This part is required under section 994B(5)(d) of the Act.		
Material change to the product description including key attributes.		
Material deviation from benchmark / objective over sustained period.		

Product has not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable 'significant dealing'.

Material number of complaints (as defined in section 994A(1) of the Act) about the product.

The use of Product Intervention Powers, regulator orders or directions that materially affects the product.

Mandatory review periods

This part is required under section 994B(5)(e) and (f) of the Act.

Review period	Maximum period for review
Initial review	12 months
Subsequent review	18 months

Distributor reporting requirements

This part is required under section 994B(5)(g) and (h) of the Act.

Reporting requirement	Reporting period	Applicable distributor(s)
Complaints (as defined in section 994A(1) of the Act) about the product, including their nature, number and outcome. The distributor should provide all the content of the complaint, having regard to privacy constraints.	Within 10 business days following the end of the calendar quarter.	All
Each 'significant dealing' outside of target market, under s994F(6) of the Act. See <i>Target Market Determination Glossary</i> for information about significant dealings.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All

If practicable, distributors should adopt the FSC data standards for reports to the issuer.

Distributors can report to Nucleus Wealth by email at: contact@nucleuswealth.com

IMPORTANT INFORMATION

Nucleus Wealth Management (ABN 54 614 386 266) is a Corporate Authorised Representative of Nucleus Advice Pty Ltd - AFSL 515796

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Target Market Determination Glossary

Term	Definition			
Investment objective				
Capital growth	The consumer seeks to invest in a product designed to generate capital return. The consumer prefers exposure to growth assets or otherwise seeks an investment return above the current inflation rate.			
Capital preservation	The consumer seeks to invest in a product to reduce volatility and minimise loss in a market down-turn. The consumer prefers exposure to defensive assets (such as cash or fixed income securities) that are generally lower in risk and less volatile than growth investments.			
Income distribution	The consumer seeks to invest in a product designed to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (typically, high dividend-yielding equities, fixed income securities and money market instruments).			
Intended product use				
Solution / standalone (75-100%)	The consumer intends to hold the investment as either a part or the majority (up to 100%) of their total investable assets (see definition below). The consumer typically prefers exposure to a product with at least High portfolio diversification (see definitions below).			
Core Component (25-75%)	The consumer intends to hold the investment as a major component, up to 75%, of their total investable assets (see definition below). The consumer typically prefers exposure to a product with at least Medium portfolio diversification (see definitions below).			
Satellite / small allocation (0-25%)	The consumer intends to hold the investment as a smaller part of their total portfolio, as an indication it would be suitable for up to 25% of the total investable assets (see definition below). The consumer is likely to be comfortable with exposure to a product with Low portfolio diversification (see definitions below).			
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.			

Portfolio diversification (for completing the key product attribute section of consumer's intended product use)

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Low	Single asset class, single country, low or moderate holdings of securities - e.g. high conviction Australian equities.			
Medium	1-2 asset classes, single country, broad exposure within asset class, e.g. Diversified Australian equities.			
High	Highly diversified across either asset classes, countries or investment managers, e.g. Australian multi-manager balanced fund or global multi-asset product.			
Investment timeframe				
Very Short (≤ 1 years)	The consumer has a short investment timeframe and may wish to redeem within one year.			
Short (≤ 2 years)	The consumer has a short investment timeframe and may wish to redeem within one to three years.			
Medium (2-5 years)	The consumer has a medium investment timeframe and is unlikely to redeem within three to five years.			
Long (> 5 years)	The consumer has a long investment timeframe and is unlikely to redeem within five years.			

Risk (ability to bear loss) and return profile

Nucleus Wealth considers the risk of each product on a scale of 1 (very low) to 7 (very high). This risk rating is based on the volatility of the returns (generally taking into account past performance and assessed using standard deviation) and provides an indication of the overall risk profile of the product.

The risk band is calculated using historical data and may not be a reliable indication of the future risk profile of the product. The risk band shown is not guaranteed and may change over time. The lowest band does not mean risk free.

Low risk	The consumer is conservative or low risk in nature, seeks to minimise potential losses and is comfortable with a low target return profile (risk band 1 or 2). The consumer seeks exposure to defensive assets such as cash and fixed income.
Medium	The consumer is moderate or medium risk in nature, seeking to minimise potential losses and comfortable with a moderate target return profile (risk band 3 to 5).
	The consumer seeks exposure to a balance of growth assets such as shares, property and alternative assets and defensive assets such as cash and fixed income.
High	The consumer is higher risk in nature and can accept higher potential losses in order to target a higher target return profile (risk band 6).
	The consumer seeks exposure to predominantly growth assets such as shares, property and alternative assets with only a smaller or moderate exposure to defensive assets such as cash and fixed income.
Very high	The consumer has a more aggressive or very high-risk appetite, seeks to maximise returns and can accept higher potential losses (risk band 7). The consumer seeks exposure to growth assets such as shares, property and alternative assets.

Need to withdraw money

Daily/Weekly/Monthly/Quarterly/
Annually or longer

The consumer seeks to invest in a product which permits redemption requests at this frequency under ordinary circumstances and the issuer is typically able to meet that request within a reasonable period.

Significant dealings

Section 994F(6) of the Act requires distributors to notify Nucleus Wealth if they become aware of a significant dealing in the product that is not consistent with the Target Market Determination. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

Nucleus Wealth will rely on notifications of significant dealings to monitor and review the product, this Target Market Determination, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC. Dealings outside this Target Market Determination may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in respect of the product, or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and
- the nature and extent of the inconsistency of distribution with the Target Market Determination (which may be indicated by the number of red or amber ratings attributed to the consumer).

Objectively, a distributor may consider a dealing outside the Target Market Determination to be significant if:

- it constitutes more than half of their total distribution conduct in relation to the product over the reporting period,
- the consumer's intended product use is Solution / standalone, or
- the consumer's intended product use is Core component and the consumer's risk (ability to bear loss) and return profile is Low.